



E-FORUM DISCUSSION “EMPOWERING YOUTHS THROUGH GREEN JOBS”

Date: 15 July 2016

Time: CET 14:00 – 15:00 (UTC+2)

Where: online virtual (Google hangouts)

Introduction

In 2014, the UN general Assembly designated 15 July as World Youth Skills Day. World Youth Skills Day serves as an opportunity to highlight the importance of youth skills development. The UNCCD and its partners recognize and support projects and initiatives that seek to equip young people with tools and resources that will develop their capacity in sustainable land management (SLM). This will enable them to obtain decent work in a sustainable low carbon world and help to address global challenges in particular, poverty eradication and the issue of migration.

Seeing the opportunities generated from sustainable land management and land restorations activities and the needs to engage young people in green sectors actively, the secretariat organizes an E-Forum Discussion “Empowering Youth through Green Jobs” aiming to promote and engage youth participation in green industries such as sustainable land management activities. Besides, the E-forum will serve as a platform for young activists to join forces to demand actions on SLM and green job creation opportunities.

Objectives

- To increase public awareness on youth social inclusion and green skills
- To increase youth awareness on the opportunities generated in sustainable land management.
- To mobilize skilled young people from different regions to discuss about the opportunity of green jobs

Target Group: Youth and public interested in green sector

Panelists

- Young expert in green entrepreneurship: Dr. Jin Hooi Chan
- Young expert in sustainable land management: Mr. Maximillian Abouleish-Boes
- Young expert in accessing grants and funding for green jobs: Ms. Jelena Petrov
- Young expert in mobilizing and empowering youth in agriculture sector: Ms. Zrinka Dermitt
- Young expert in mobilizing youth – African perspective: Mr. Abraham Nida
- Expert in capacity building and market resource: Dr. Richard Byron-Cox
- Moderator: Ms. Louise Baker (Head of UNCCD External Relation and Policy Advocacy Unit)

Topic of discussion

- What are the needs of youth? How do they relate to SLM and green sector?
- Why green jobs for youth?

- Green jobs and green entrepreneurship opportunities?
- Which skills are needed for green jobs?
- What are the available resources for youth to access this sector?

E-Forum features:

- E-forum platform: Google+ Hangout
- Panelists to discuss about green jobs and skills from different perspectives
- Public viewers could submit questions in different UN languages i.e. English, French, Spanish, Chinese, Arabic, Russian) before **8 July** to L4L@unccd.int or interact with panelists using live chat box.
- E-Forum will be conducted in English.
- Resources and links related to green jobs will be uploaded on UNCCD's website: <http://www.unccd.int/en/programmes/Event-and-campaigns/LandForLife/Pages/E-Forum.aspx> and social medial channels.
- The E-forum is automatically recorded and channeled through YouTube.
- The recorded E-forum will be shared and promoted through social media and UNCCD and partners' websites.

To help to spread the word, please hashtag:

#greenjobs4youth

#L4Lyouth

Further enquiry, please email Jenny Choo jchoo@unccd.int